

**Sec. 20-1256. - Permit for temporary signs, searchlights, banners, etc.**

Temporary signs are permitted as follows:

- (1) Banners attached to the principal structure shall not exceed 140 square feet.
- (2) Detached banners shall not exceed 32 square feet and six feet in height.
- (3) Portable signs shall not exceed 32 square feet and six feet in height.
- (4) All temporary signage shall meet the following standards:
  - a. A 30-day display period to coincide with the grand opening of a business or a new development (business park or shopping center which shall be in addition to subsection (4)b.).
  - b. A business may display an attached or detached banner or portable sign on up to four occasions per calendar year, with a maximum ten-day display period for each occasion.
  - c. Messages must relate to on-premises products or services, or any noncommercial message.
  - d. Attached banners, detached banners and portable signs must be located on the property which is owned or leased by the business which the sign is advertising. Nonprofit and governmental event banners are excluded from this provision.
  - e. Portable signs and detached banners shall not be located in the public right-of-way.
  - f. Portable signs and detached banners are limited to the driveway entrance area.
  - g. No more than one portable sign or detached banner shall be permitted per entrance at any given time.
- (5) Inflatable advertising devices are permitted according to the following:
  - a. For each site or center, two occasions per calendar year with each occasion not to exceed seven (7) days.
  - b. Written authorization from the property owner or their designee must be submitted with the sign permit application.
  - c. Sign permit issued by city.
  - d. Maximum height of the inflatable shall be twenty-five (25) feet.
- (6) Flashing or blinking portable signs, stingers, and pennants are not permitted.
- (7) Large flags flown in high winds may cause a noise nuisance and are subject to removal upon complaint from residents or businesses.
- (8) The use of searchlights shall be limited to three (3) occasions per year with each occasion not to exceed two (2) days. The use of searchlights shall be controlled in such a way so as not to become a nuisance. Searchlights may not be illuminated between the hours of twelve (12:00) midnight and six (6:00) a.m.

*(Ord. No. 231, § 1, 1-9-95; Ord. No. 468, § 2, 8-11-08; Ord. No. 485, § 1, 10-12-09, Ord. No. 525, § 1, 6-25-12)*